



TRADING COACH

www.trading-coach75.com

« Build your whole trading system »

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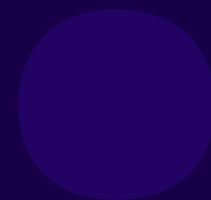
THE PROBLEMS

PROBLEM 1

Beginning traders
don't know how the
market ecosystem
works...

1 TRADING COACH

Trading is like
setting your own
business...



PROBLEM 2

Beginning traders
wipe out their
trading account(s)
in a matter of
months because they
don't know how to
build their trading
edge...

TRADING COACH

Understand, assess and
measure your trading
edge to survive (1) and
flourish (2)...

PROBLEM 3

You must understand the 4 main components of a robust whole trading system: the strategy, the trading mindset, the risk management and the trading tools...

TRADING COACH

A trading system is like a wooden stool with 4 legs:

- 1-The strategy,
- 2-The psychology,
- 3-The risk management,
- 4-The trading tools.

You need them all to remain well seated...

THE SOLUTIONS

1.

KNOW THE TRADING ECOSYSTEM

The market is a
zero-sum game...

STEP 1

You need to understand how the market works: it is essentially a zero-sum game where 5% of the winners take money from the other 95%.

2.

UNDERSTAND THE UNNATURAL CHARACTERISTICS OF MARKETS

The market
amplifies all your
weaknesses and
crushes your
strengths

STEP 2

3 main trading paradoxes:

(1)-buying higher is
better than buying lower,

(2)-The fear of losing
makes us losing even
more,

(3)-Learn to do less in
order to make more...

3.

UNDERSTAND THE MAIN PSYCHOLOGICAL TRADING BIASES

Understanding how the human brain works is a prerequisite to trading success...

STEP 3

Everybody suffers from the same psychological biases. You must know them to get rid of them...

WHAT CAN I BRING
TO YOU?



MY OWN TRADING JOURNEY

Trading has been
for me the school
of hard knocks
until I reached
consistency...



1999-2010

Many trading accounts
blowups. Trader in a prop
firm. Got fired. Losing my
whole money and some of my
family's.



2010-2017

Stop trading.



2017-NOW

Resuming my trading
journey to become a
consistent profitable
trader.

**REASON N°1 I CAN HELP
YOU:**

I have made all the
mistakes a trader can
make. I have blown up
about 10 trading
accounts.

1 FAILURES

You can't succeed in
trading if you don't
accept and overcome
failures...

REASON N°2 I CAN HELP YOU:

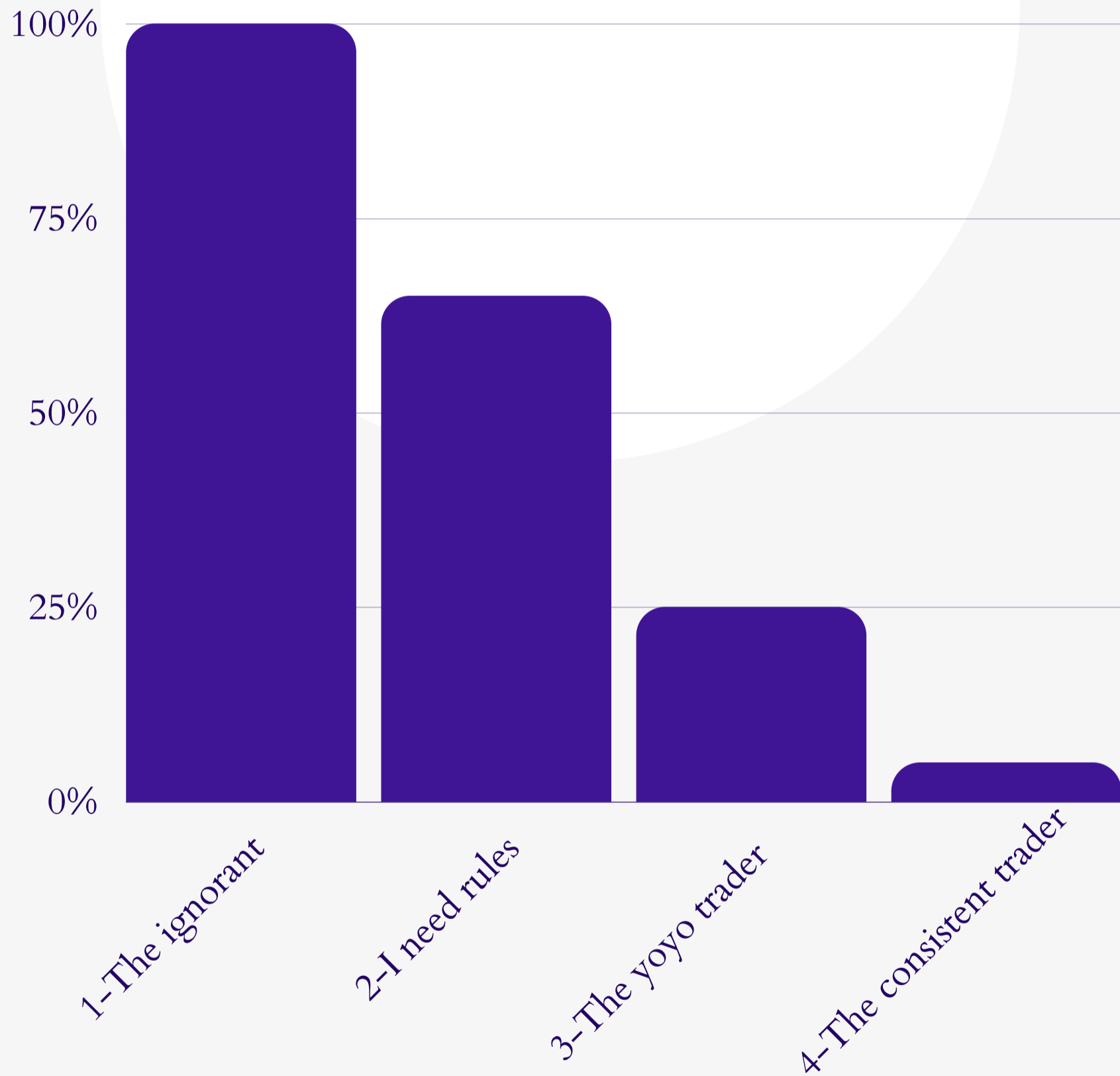
Most of trading
mentors teach you
only the technical
skill forgetting all
the other required
components...

THE TRADING STRATEGY IS THE EASIEST PART

The strategy is the
easy part. Building a
whole trading system is
what you need...

THE TRADER'S STAGES

They are 4 main trading stages



STAGE 1 TRADER

WHY YOU PROBABLY CAN'T
MAKE IT?

If you have just
started trading...
No rules, no edge.

WHAT CAN I BRING TO
YOU:

You will learn to
think in terms of
probabilities, to
turn a mere strategy
into a robust
backtested edge...

STAGE 2 TRADER

WHY YOU PROBABLY CAN'T MAKE IT?

You have a strategy but
you are still losing...

WHAT CAN I BRING TO YOU?

You probably don't know it
you have an edge and are
still overwhelmed by your
emotions. I will challenge
your "edge" and to help
you respect hard rules...

STAGE 3 TRADER

WHY YOU PROBABLY CAN MAKE IT?

You have a proven strategy but you always give back your gains.

You have rules you don't follow rigorously. You have too high position sizes, you are victim of overconfidence bias or fear of missing out trades (FOMO).

WHAT CAN I BRING TO YOU?

I will show you the flaws in the implementation of your rules and tell you precisely what you have to do to fix that...

FREE QUALITY
CONTENT



TRADING COACH

www.trading-coach75.com

PDF CONTENTS, SPREADSHEETS,
DOWNLOADABLE ON MY WEBSITE



INTERACTION WITH THE
TRADING COACH
COMMUNITY ON TWITTER



WEEKLY TWITTER SPACES
ON ALL TRADING RELATED
TOPICS



RECORDED CLASSROOMS AND
SHORT EDUCATIONAL TRADING
RELATED CONTENT ON YOUTUBE

PAYING ONE TO ONE MENTORSHIP PROGRAMS



"Build your whole TRADING
SYSTEM"



"Become a professional
SWING TRADER"



"TAILOR-MADE trading
mentorship"

ONE TO ONE
ONLINE 1 HOUR
COACHING SESSION



Book your seat for a one to
one, 1 hour (€100)

TRADING COACH session

- 1-You explain your trading journey,
- 2-You explain your difficulties,
- 3-I tell you what you need to focus on.

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“Build your whole trading system”

THE POWERFUL BENEFITS OF MY MENTORSHIP PROGRAMS



BENEFIT N° 1

I BUILD A STRONG
RELATIONSHIP WITH
THE TRADERS I
MENTOR. I AM THE
MIRROR OF THEIR
CONTRADICTIONS,



BENEFIT N° 2

I know all the
requirements to
become a
consistent
profitable trader,

THE POWERFUL BENEFITS OF MY MENTORSHIP PROGRAMS

BENEFIT N°3

One to one
mentorship's
highly focused on
problems solving,



BENEFIT N°4

15 years of real
market experience
and feedback.



ABOUT ME

TRADING COACH



FLORIAN

**Trader &
TRADING
COACH**

MY PROVEN METHOD TO PUT YOU ON TRACK TOWARD BEING A PROFITABLE CONSISTENT TRADER

Assessing your weaknesses, helping you to build rules around your personality and your edge, giving you the tools to implement a rigorous routine to apply it without any deviation...

ASSESSING
YOUR
WEAKNESSES
AND
STRENGTHS
SESSIONS 1&2

FOCUSING
ON YOUR
WEAKNESSES
SESSIONS 3&4

SETTING UP
RIGOROUS
ROUTINE
AROUND YOUR
TRADING EDGE
SESSIONS 5&6&7

PRACTICE AND
CONSTANT FEEDBACK
UNTIL CONSISTENCY
SESSIONS 8&9&10

CONTACT

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